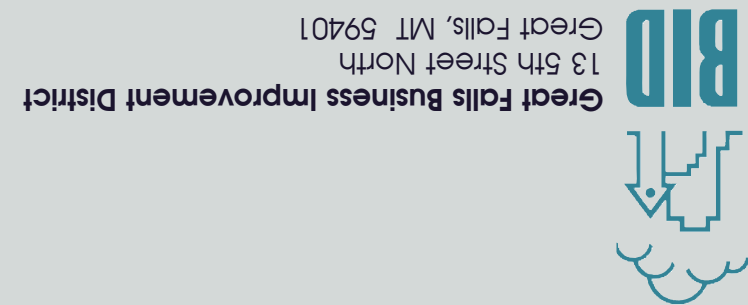




GREAT FALLS



business **improvement** district

# BID

## MISSION STATEMENT

The mission of the Great Falls Business Improvement District (BID) is to represent the unique interests of the businesses and property owners located within the district. The goal of the BID is to create an environment that is appealing to shoppers, office workers, residents, tourists, and new businesses and investors. Overall, the BID is responsible for downtown revitalization through economic development, real estate redevelopment, short and long range planning, grant program administration, and physical and environmental improvement programs.

## OFFICE

13 5th Street North, Great Falls MT 59401  
(406) 727-5430 Office  
(406) 727-5431 Fax  
info@greatfallsbid.com | www.greatfallsbid.com  
Monday-Friday  
8:30am to 12:30pm

The Board of Directors of the Great Falls Business Improvement District (BID) is pleased to inform you that we have been renewed. We are proud to be able to continue to provide for the downtown area for the next ten years.

The Board is excited and enthusiastic about the coming years. We encourage your participation and involvement by inviting you to attend our regular monthly meetings. The Board of Directors meets every 3rd Thursday of each month at 9:30am in our offices located at 13 5th Street North. Please plan to join us at any meeting as we welcome and appreciate your involvement.

**The BID will provide the following services within its designated boundaries:**

### DOWNTOWN PROPERTY INVESTMENTS

Our grant programs financially assist both property owners & businesses in the areas of permanent improvements to the downtown business district and in the development of residential properties. We will continue with these programs of assistance with the goal of evaluating how our dollars are best spent and maximizing their effect in the development of the properties located within the BID. In utilizing this program we hope to continue to attract new business and residents to the downtown area.

- The BID's grant programs are continually evolving to meet the needs of our property & business owners.
- The BID will utilize additional grant sources to supplement available funding.

### UNIFYING ENTITIES

Our goal is to take the lead in joining with other development organizations so that we may make a greater impact in the areas of:

- **Marketing**—working together to develop a comprehensive marketing program for Great Falls.
- **Communication**—develop a more efficient system of communication with our property owners, business owners, residents and other development organizations utilizing e-mails, our web-site and personal contact.
- **Volunteers**—establish a pool of volunteers as a resource for events and special projects who are also available to act as advocates for Great Falls.

### BEAUTIFICATION

The BID will continue its efforts in ongoing tree maintenance, flowers, garbage removal and other areas of importance.

- **Tree & flower maintenance**—Maintain the beauty of our downtown.

- **Garbage Removal**—Working continuously on removal of garbage within the BID.
- **Sidewalk Cleaning/Snow Removal**—Establish a program where the BID works with business & property owners to improve our sidewalk areas for our downtown guests.
- **Downtown Park Project**—Working with property & business owners to assist in the fruition of this project.

### BUSINESS INCUBATOR

The BID is taking over management of the Business Incubator this year. We continue to explore the best options for management of the incubator, working toward the success of this valuable downtown project.

The incubator is available to those businesses just getting started that need public office space, and a low dollar lease in a professional setting.

A business incubator allows a start-up company up to a two-year lease to get your business off the ground. After one year your business will be evaluated as to the direction it is taking. When you are ready to venture out on your own, the BID will help you find retail or office space downtown in Great Falls.

The incubator currently has office spaces available.

The BID continues to support our local community in many other ways, including, but not limited to:

- Support of the Urban Art Project.
- Support of the Downtown Great Falls Association in all of its endeavors.
- Support of the Parking Commission in its efforts of improving the downtown.
- Installation of holiday lighting in the downtown trees.
- Other projects as presented and decided upon by the Board.



### CURRENT BOARD OF DIRECTORS

Montana State By-laws state that BID Board members must be property owners or a representative assigned by a property owner.

**Alison Fried, Chair**

Term to expire June 30, 2011. No renewal option.

**Tony Longin, Vice-Chair**

Term to expire June 30, 2011. Option to renew.

**Julie Duffy, Treasurer**

Term to expire June 30, 2012. No renewal option.

**Steve Alley, Board Member**

Term to expire June 30, 2011. Option to renew.

**Pat Laabs, Board Member**

Term to expire June 30, 2012. Option to renew.

**Hayley Leray, Board Member**

Term to expire June 30, 2013. Option to renew.

**Stacey Schaefer, Board Member**

Term to expire June 30, 2012. Option to renew.

The BID would like to communicate with our property owners on a more regular basis. In order to do this efficiently and cost-effectively we would like to attempt to create an e-mail database of all of our property owners. If you have not already done so, please e-mail your information to [info@greatfallsbid.com](mailto:info@greatfallsbid.com) and we will add your information to our data and will continue to keep you informed.

